



INTERNATIONAL ASSOCIATION
FOR COMMODITY SCIENCE
AND TECHNOLOGY

جامعة عالمية لعلم الصناعات
التجزئة والتكنولوجيا

ASSOCIATION INTERNATIONALE DE
LA SCIENCE DES MARCHANDISES

国际商品学会

ASSOCIAZIONE INTERNAZIONALE
DI MERCEOLOGIA

האקדמיה הבינלאומית לכלכלה
הconsumption וטכנולוגיות

INTERNATIONALE VERENIGING VOOR
WARENKUNDE EN TECHNOLOGIE

国际商品学会

MIEDZYNARODOWE Towarzystwo
TOWARZNAWCZE

جامعة عالمية لعلم الصناعات
التجزئة والتكنولوجيا

ASSOCIACAO INTERNACIONAL
DE MERCEOLOGIA

МЕЖДУНАРОДНОЕ ОБЩЕСТВО
ТОВАРОВЕДЕНИЯ

ASOCIACION INTERNACIONAL
DE MERCOCLOGIA

INTERNACIONAL ASOCIO POR
VAROLOGIO KAJ TEKNOLOGIO

CIRCULARE

INTERNATIONALE GESELLSCHAFT FÜR WARENKUNDE UND TECHNOLOGIE

VIENNA

March 2000

Nr.37

LETTER OF

PROFESSOR DR. JACEK KOZIOL, THE NEW PRESIDENT OF THE IGWT

Dear IGWT Members,

Time is passing by and we have entered the 3rd Millennium, which should be the period of improving quality of our lives. We, the organizers of the 12th IGWT Symposium in Poznań and Gdynia, are still recalling those hectic days spent in the enjoyable company of all of you who participated this event.

We are of the opinion that we have achieved quite important progress in several areas, like stressing the scientific character of our discipline by correcting the name of our organization, by introducing practically the idea of „peer review” for the contributions to the Symposium, by approaching satisfactory agreement on the necessary changes in the formula of „Forum Ware”, also by expanding IGWT and making it more international. This latter fact was clearly demonstrated by the massive participation of the Ukrainian scientists in the Symposium, the access to IGWT by Russian Commodity Science Society and expected applications from Belo Russian and Moldavian Societies.

I think that the Symposium has helped us in better understanding our changing role in the society, which remains the promotion of good quality but with stressing the necessity of helping the consumers of using it in a way beneficial to the consumer himself, the society and the natural environment. The environmental issue is and will be the crucial challenge forever, the commodity science and quality science experts should accept and promote as our own the ideas formulated in „Factor 4”, the last report of Club of Rome.

Wishing all of you successful achievements and plenty of satisfaction in the activities you undertake, with best regards,

Sincerely yours

Jacek Koziol
President

EINLADUNGEN/INVITATIONS

2. ÖSTERREICHISCH - DEUTSCHES WARENLEHRE -SYMPOSIUM

WARENLEHRE IM UNTERRICHT

Warentests - Bioökonomie - Zukunftsfähiger Konsum - Lehrbuchvergleich - Didaktische Konzepte - Perspektiven und Projekte

Stiftung Warentest und Hotel Ambassador

30. März –1. April 2000, Berlin

Veranstalter:

Deutsche Gesellschaft für Warenkunde und Technologie (DGWT)
Arbeitsgemeinschaft österreichischer Lehrer für Biologie - Ökologie - Warenlehre

Themenschwerpunkte:

- die Arbeit der Stiftung Warentest und ihr Waren- und Qualitätsbegriff
- Konzepte für den Unterricht in Warenlehre/Warenverkaufskunde
- Vorstellung und Vergleich von Lehrwerkstätten zur
- Warenlehre/Warenverkaufskunde
- Bedeutung der Bioökonomie für die Warenlehre
- Perspektiven und Projekte

Auskünfte und Anmeldung:

Dr. Reinhard LÖBBERT, Bredeneyer-Strasse 64c, D-45133 Essen,
Tel.: +49 (0)201 –47 39 09, Fax: +49 (0)201 430 95 76, e-mail: loebbert.dgwt@cityweb.de
Dr. Wolfgang HAUPT, Hörmannstrasse 13, A-6020 Innsbruck, Tel. +43 (0)512-392327

INTERNATIONAL CONFERENCE: ECOLOGY OF PRODUCTS 2000

17th –18th May 2000, Krakow

Veranstalter:

Cracow University of Economics, Faculty of commodity Science,
Department of Technology and Ecology of Products

The conference is of interdisciplinary character and its main topic is formation of ecological features of products at designing and manufacturing stages as well as an interaction of products with the environment at phase of use and waste utilisation.

- The conference fee is 150 US \$
- Accommodation at participants' cost

Problem Groups:

- A - Ecology of products – commodity science in XXI century;
- B - Tools of ecological assessment of products (Ecobalance, LCA, EIA);
- C - Ecological design of products;

- D - Environmentally friendly packaging;
- E - Clean Technologies, waste utilisation and recycling;
- F - Ecological quality of products in advertising;
- G - Ecology of products in education.

If you are interested in participation in this conference, please send your application as soon as possible to the following address:

Cracow University of Economics, <http://www.ae.krakow.pl>

Department of Technology filipa@ae.krakow.pl

and Ecology of Products
ul. Rakowicka 27, 31-510 Kraków

adamczyw@ae.krakow.pl

**INTERNATIONALE WISSENSCHAFTLICHE JUBILÄUMSKONFERENZ
DIE WIRTSCHAFT UND DIE GESELLSCHAFTLICHE ENTWICKLUNG**

7. - 9. Juni 2000, Varna

Veranstalter:

Wirtschaftsuniversität Varna

Themen:

- Wirtschaft, Finanzen, Buchhaltung
- Wirtschaft, Business, Qualität
- Wirtschaftstheorie und internationale Wirtschaftsbeziehungen
- Marketing und Management
- Business
- Wirtschaft und Sozialprozesse
- Internationaler Fremdenverkehr
- Wirtschaft, Sprache und Kultur

Arbeitssprachen:

Bulgarisch, Englisch, Russisch, Deutsch, Französisch

Bitte senden Sie Ihre **Anmeldung** umgehend an:

Wirtschaftsuniversität Varna, Boul. Kniaz-Boris 77, 9002 Varna,

Tel: (052) 21 - 35 - 295, Fax: (052) 23 - 56 - 80

e-mail: rector@mail.ue-varna.bg

DEUTSCHE WARENKUNDE- UND TECHNOLOGIETAGE 2000

Heilbronn, Insel Hotel,

21. September, 19:30 bis 23. September 2000, 14:30

Die DGWT e. V. lädt zu den Deutschen Warenkundetagen 2000 herzlich ein.

Termin: 21. bis 23. September 2000

Tagungsort: Heilbronn, Insel-Hotel.

Tagungsgebühr: DM 220

DGWT-Mitglieder DM 180

Referendare/-innen DM 60

Auskunft und Anmeldungen:

DGWT-Geschäftsstelle, Bredeneyer Str. 64 c, 45133 Essen;

Tel: 02 01 - 43 09 575; Fax: 02 01 - 43 09 576; E-mail: loebbert.dgwt@cityweb.de

Vorläufiges Programm

Do, 21. September 2000		
19.30 Uhr	Begrüßungsabend	Insel-Hotel, Heilbronn

Fr., 22. September 2000		
09.00 Uhr	Exkursion I	
12.30 Uhr	Mittagessen	
14.30 Uhr	<p>Mikro-Symposium „Lebensmittel“</p> <p>Udo Pollmer, Europäisches Institut für Lebensmittel und Ernährungsforschung (EU.L.E) e. V., Warum sind wir so bescheiden? – Vom Verzicht auf Lebensmittelqualität (Arbeitstitel)</p> <p>NN, Thematik: Lebensmittelkonsum als informationsverarbeitender Prozeß / Global denken, lokal essen</p> <p>Ulrike Gonder, Europäisches Institut für Lebensmittel und Ernährungsforschung (EU.L.E) e. V., Krebsprophylaxe durch Ernährung?</p> <p>Klaus Wagener, Arbeitsgemeinschaft Lebensmittel ohne Gentechnik (ALOG) e. V., Ausloben eines besonderen Qualitätsmerkmals – Der Rechtsrahmen für die Deklaration „ohne Gentechnik“</p>	Insel-Hotel, Heilbronn

20.00 Uhr	Bankett	Insel-Hotel, Heilbronn

Samstag, 23. September 2000		
9.00 Uhr	Mitgliederversammlung der DGWT	Insel-Hotel, Heilbronn
11.00 Uhr	Exkursion II	
12.30 Uhr	Mittagessen	
14.30 Uhr	Fortsetzung Exkursion II; Ende: ca. 16.30.	

XIX CONGRESSO NAZIONALE DI MERCEOLOGIA

LA SFIDA PER IL TERZO MILLENNIO: TECNOLOGIA, INNOVAZIONE, QUALITÀ E AMBIENTE

27. - 29. Settembre 2000, Sassari - Alghero

Segreteria del Comitato Organizzatore:

Sig.ra Luisella Arca
Dipartimento di Chimica - Università di Sassari
Via Vienna,2, Sassari – Alghero, Italia
Tel. 079 22 95 79 Fax: 079 22 95 59
e-mail: Franco@ssmain.uniss.it

INTEGRATED MANAGEMENT SYSTEMS OF QUALITY, ENVIRONMENT AND SAFETY

October 11-13, 2000, Szczyrk (near Bielsko-Biała and Katowice):

Organizer:

Gdynia Maritime University and Gliwice Technical University

This conference is planned as a joint event to stimulate the development of management systems in teaching and research. The aim of the conference is to manifest that the efforts to implement modern general management, quality, environment, technology and safety management systems have to be integrated.

During the conference Polish and English languages will be used. The site of the conference is a reknown summer- and winter-time recreational and tourist resort located in picturesque mountains, offering the most beautiful colours of autumn at the beginning of October. It is offering numerous facilities and at the time of the conference it will be not crowded.

Please contact the Organizing Committee for further details:

Mgr. A. Gębczyńska
Wydział Organizacji i Zarządzania
Politechnika Śląska
Ul. Rooseveltla 26-28, 41-800 Zabrze, Poland
Fax: 032 277 73 61 e-mail: roz7@zeus.polsl.gliwice.pl

MINUTES OF THE GENERAL ASSEMBLY OF IGWT

Poznan University of Economics
Aleja Niepodleglosci 10, PL - 60-967 Poznan, POLEN
7. September 1999, 13.00 – 14.15

OPENING AND REPORT OF PRESIDENT

1. Approbation of the agenda (unanimously)

2. Approbation of the minutes of the general assembly of August 28th 1997 (unanimously)

3. Report and motions to the General Assembly

- Commemoration of Otto Gekeler and Prof Anatoliy Miroshnikov
- IGWT Commodity Science Expert data base
- IGWT Publication Award
- Advantages of restructuring IGWT membership
- Proposals to amend the charter and to change the German name of the association into association of commodity science...
- Proposals to change the method of financing of IGWT
- Proposals to reorganise the publication of FORUM WARE

President Prof. Vogel welcomes all the members present and states the due convening and the quorum (§ 12 of the charter) of the General Assembly.

To commemorate the death of honorary and founding member Otto Gekeler and the death of Prof Anatoliy Miroshnikov, the President of the Ukrainian Association of Commodity Science, a minute's silence is observed.

Prof Vogel gives brief account of the new developments within the association during the past two years.

- IGWT Commodity Science Expert Data Base

From now on a Commodity Science Expert Data Base is available on Internet and can be accessed from the home page of the Department of Technology and Commodity Science of The Vienna University of Economics and Business Administration

<http://itwwl.wu-wien.ac.at/>

going to

IGWT-EXPERTS

This data base currently comprises those 120 participants in the IGWT symposium held in Vienna in 1997 that have filled in the corresponding forms.

The entries can be consulted going to

- **List of special experiences**
- **File of experts**

The full address and telephone number can only be consulted by going to the home page of the Department of Technology and Commodity Science of the Vienna University of Economics and Business Administration.

President Prof Vogel asks to check the entries and to adjust the data if necessary and to send photographs to the Institute of Technology and Commodity Science of the Vienna University of Economics and Business Administration for the attention of Mr Loicht.

Those members that are not yet included in the data base are asked to register at

- **Registration as Expert**

and to send a photograph.

Once the data base has been adjusted it will not only serve for finding experts within the association but it will also be placed at the disposal of the UNIDO if so requested. In addition each entry can be found world-wide using the search engines.

It would be welcome if links from the entries

- **to the respective home pages (e.g. institute or company) and to**
- **the personal e-mail addresses**

could be established (please forward information).

➤ IGWT Publication Award

The IGWT Publication Award has been created by the Department of Technology and Commodity Science of the Vienna University of Economics and Business Administration to honour the best authors in the field of commodity science at the event of the IGWT-Symposium in Marburg and in China

The awardee will receive a cash prize of US\$ 1.000 sponsored by this department.

The winners are chosen by a jury which will look for extraordinary scientific achievements by members of national associations.

➤ Advantages of restructuring IGWT membership

Up to now, all members present at the General Assembly had a vote. This constitutes a democratic problem in General Assemblies convened on the occasion of symposia in countries whose national associations have a great number of members. For this reason President Prof Vogel suggests to amend the charter to the effect that only the designated representatives of the national associations shall have the right to vote in the future.

After a debate the motion to regulate the voting rights as shown below is passed by 38 votes to 3.

„Each national association shall have at least one vote, irrespective of its membership fee.

Depending on the number of members of the national association it shall have additional votes:

1 to 10 members	0 votes (overall 1 vote)
11 to 50 members	1 vote (overall 2 votes)
51 to 100 members	2 votes (overall 3 votes)
more than 100 members	3 votes (overall 4 votes)

All other full members, honorary members and supporting members only have the right to stand for election and to table motions in the General Assembly.

- Proposals to amend the charter and to change the German name of the association into Association of Commodity Science. .

The German term „Warenkunde“ denotes a prescientific discipline. Just like the Austrian national association, IGWT should also be renamed. For this reason President Prof Vogel proposes the motion to rename the IGWT in German „Internationale Gesellschaft für Warenwissenschaften und Technologie“. The motion is passed unanimously.

Then President Prof Vogel presents other minor amendments to the charter on the monitor: The establishment of an International Secretariat at the Department of Technology and Commodity Science of the Vienna University of Economics and Business Administration and in the future the President may authorise the Vice-President to represent him, in particular in legal matters concerning the association.

The motions are passed unanimously.

- Proposals to change the method of financing of IGWT

The financial report of the Treasurer shows that the financial position of 1997 could not be maintained due to low revenues and the financial support given to the symposium in Poznan among other things.

President Prof Vogel presents a new method of financing based on the financial resources of the single members which are reflected in the purchasing power parity of each country (based on World Bank data) and the number of members of the national associations.

The idea is that all national associations contribute to the financing, depending on their financial resources.

President Prof Vogel makes the following motion and presents an example for the calculation.

The financial contributions are determined according to the following valorisation of according to the PPP (Purchasing Power Parity) per capita and the number of members in the national associations. A minimum membership fee may be fixed.

PPP per capita in terms of US \$ divided by 1.000 multiplied by the number of national association members divided by 100

The calculations will be based on current world bank data

By that a minimum budget of IGWT can be financed while the contributions of each single member of the national associations are kept very low.

The membership fee for all other full members will stay the same, 10 US\$ per year.

The motion is passed with 38 votes to 3.

➤ Proposals to reorganise the publication of FORUM WARE

President Prof Vogel reports that the rights to use the title FORUM WARE currently lie with Mr Günther Otto of DGWT.

For the continuation of Forum Ware the rights should be redefined in a new legal contract. The rights could be based at the International IGWT Secretariat at the Department of Technology and Commodity Science of the Vienna University of Economics and Business Administration

He explains his proposal by way of an illustration. A debate on the proposal follows.

The full proposal will have to be negotiated with Mr Otto and DGWT first. In general the association is interested in going on with the publication of a scientifically-oriented periodical with peer review that is recognised by the scientific community. For this reason FORUM WARE requires among other things an additional English title which reflects the subject of the members' activities.

The proposal in its entirety can be found on the home page of the Department of Technology and Commodity Science of the Vienna University of Economics and Business Administration <http://itwwl.wu-wien.ac.at/> going to IGWT/FORUM WARE.

REPORT OF THE TREASURER

Mrs. Wagner, IGWT-treasurer gives a cash report on 1997 and informs about the financial position of about US\$ 2000,-

REPORT OF THE AUDITOR AND RELEASE OF THE EXECUTIVE BOARD

Prof. Wan Rong (China) establish the correctness of the accounting in place of Köppe Ulrike. Prof. Romuald Zalewski makes a motion to release the Executive Board. The motion is accepted unanimously.

MOTIONS AND VOTED RESULTS

Mr. S. Kerekes takes the chair during the votes.

The results of the votes are as follows:

PRESIDENT:	Koziol Jacek	POLAND
VICE PRESIDENTS:	1 Vogel Gerhard	AUSTRIA
	2 Wan Rong	CHINA
	3 Löbbert Reinhard	GERMANY
	4 Chiacchierini Ernesto	ITALY
	5 Uno Masao	JAPAN

6	Musil Vojko	SLOVENIA
SECRETARY GENERAL:	Hanrieder Dietlind	GERMANY
Vice Secretary General:	Adamczyk Waclaw	POLAND
TREASURER:	Waginger Eva	AUSTRIA
Vice Treasurer:	Karkalikova Marta	SLOVAKIA
AUDITORS:	Koppe Ulrike	GERMANY
	Przybylowski Piotr	POLEN
NATIONAL DELEGATES TO THE EXECUTIVE COMMITTEE BOARD		
	Georgieva Nedyalka	BULGARIA
	Kerekes Sandor	HUNGARY
	Iwashita Masahiro	JAPAN
	Kim Dong-Ki	KOREA
	Ruzevicius Juozas	LITHUANIA
	Pamfilie Rodica	ROMANIA
	Neverow Anatolii	RUSSIA
	Kollar Vojtech	SLOVAKIA
	Kryslyak Nadija	UKRAINE
HONORARY MEMBERS:	Calzolari Claudio	ITALY
	Fink Paul	SWITZERLAND
	Gekeler Otto	GERMANY
	Hahn Hi-Yong	KOREA
	Hölzl Josef	AUSTRIA
	Otto Günter	GERMANY
CORRESPONDING MEMBERS:		
	Grundke Günter	GERMANY
	Lox Frans	BELGIUM
	Salgues Bruno	FRANCE
	Skrzypek Mieczyslaw	POLAND
	Terpsta Pau,M.J..	NETHERLANDS

After the vote Prof G. Vogel congratulates the newly elected president Prof J. Koziol and hands him over the statute of the IGWT. Prof J. Koziol thanks for the prove of confidence by the election and promises to promote the co-operation within the IGWT.

OUTLOOK ON THE 13TH , 14TH AND 15TH IGWT SYMPOSIUM

On behalf of the Slovenian Association Prof Vojko Musil invites all members of the IGWT to attend the next Symposium in Maribor in 2001. Prof Rong Wan invites the members of IGWT to the 14th Symposium to CHINA in 2003 and Prof Kryslyak Nadija for the 15th Symposium to the UKRAINE in 2005.

MISCELLANEOUS

No request for leave to speak

Prof. Dr. Koziol as new president closes the General Assembly at 2.15 p.m.

Prof. Dr. J. Koziol
President

Prof. Dr. G. Vogel
for the Minutes

NEUE MITGLIEDER / NEW MEMBERS

Wir begrüßen

Dr. Roxana Sârbu und Doz. Dr. Doru Plesea

als persönliche Mitglieder bei der IGWT sehr herzlich!

Ihre Adresse ist: The Academy of Economic Studies, Commodity Science and Quality Management Department, Piata Romana 6, sector 1, RO-70167 Bucuresti, Romania.

GEBURTSTAGE / BIRTHDAYS

20.07.1920	Claudio CALZOLARI
27.04.1925	Vladimir SKLAMNIKOW
30.05.1925	Mieczyslaw SKRZYPEK
28.09.1925	Josef HÖLZL
03.10.1930	Gheorghe PREDA
1930	Nobukazu SODA
31.01.1935	Frans LOX
10.11.1935	Alessio LOKAR
09.08.1940	Giorgio SAVIO
09.05.1945	Eugen FALNITA
26.12.1945	Tomoyasu NAKAMURA
16.01.1950	Sebastian ALBER
20.05.1950	Josef KULIFAI
11.12.1955	Martin MIZLA
19.08.194	Jong - Hak LEE
26.02.1935	Kenro TAKATORI
1935	JAPAN SOCIETY FOR COMMODITY SCIENCE

Die IGWT übermittelt den Jubilaren die besten Glückwünsche!

AUS DEN GESELLSCHAFTEN / NEWS FROM THE SOCIETIES

**ÖGWT – ÖSTERREICHISCHE GESELLSCHAFT FÜR WARENWISSENSCHAFTEN UND
TECHNOLOGIE**

Frau **Dr. Renate Buchmayr**, langjähriges Mitglied der ÖGWT wurde im September 1999 zur Universitätsdozentin ernannt. Der Titel ihrer Habilitationsschrift lautet: "DEM LOGOS ZUM TROTZ."

Wir gratulieren ihr zu diesem Erfolg!

RGWT – RUMÄNISCHE GESELLSCHAFT FÜR WARENKUNDE UND TECHNOLOGIE

Frau Lektor Dr. M. Dragan, persönliches Mitglied der IGWT, promovierte Ende des Jahres 1999 zum Doktor der Technik. Wir gratulieren sehr herzlich!

NEUERSCHEINUNGEN – NEW PUBLICATIONS

Renate BUCHMAYR: Dem Logos zum Trotz – Identitätskonstruktion im Spannungsfeld von Wissenschaft, Mythos und Marketing, Profil Verlag GmbH, München – Wien, 1999.

Dem Logos zum Trotz war es den Wissenschaften der Neuzeit nie völlig gelungen, mythisches Denken und magisches Handeln auszurotten. Dem Logos zum Trotz ist die Differenz zwischen Wissenschaft und pseudowissenschaftlichen Trends momentan oft nur schwer feststellbar. Dem Logos zum Trotz entstehen ständig neue Mythen – genährt von Marketingstrategien, Markenkult und Konsumwundergläubigen. Wie also kann es in diesem Machtspiel zwischen Mythos und Logos überhaupt gelingen, Identität zu konstruieren? – Das ist die zentrale Fragestellung dieses Buches.

Hermann SCHEER: Solare Weltwirtschaft – Strategie für die ökologische Moderne, Verlag Antje Kunstmann, München, 1999.

Nur eine Wirtschaft, die auf erneuerbaren Energie fußt, kann langfristig die Selbstzerstörung aller Wirtschafts- und Lebensformen verhindern. In seinem Buch zeigt Hermann Scheer die Strategie für den Weg in eine ökologische Moderne auf und entwickelt eine politische Ökonomie für ein solares Zeitalter.

Dr. Hermann Scheer erhielt 1999 den Alternativen Nobelpreis.

Frederic VESTER: Die Kunst vernetzt zu denken – Ideen und Werkzeuge für einen neuen Umgang mit der Komplexität, Deutsche Verlagsanstalt GmbH Stuttgart, 1999.

Frederic Vester stellt nicht nur in sehr anschaulicher und verständlicher Weise die Grundlagen des vernetzten Denkens dar, sondern er bietet in einem Werkstatt-Bericht, der sich auf langjährige praktische Erfahrungen gründet, einen faszinierenden Überblick über die Vielfalt der Instrumente des Verstehens, die uns allen, insbesonders aber auch den Entscheidungsträgern in Wirtschaft, Gesellschaft und Politik zu einer kreativen Gestaltung unserer Umwelt zur Verfügung stehen.

The members of each association are asked to send information and proposals for improvements in order to update the IGWT CIRCULARE.

UNIDO has asked to make the expert knowledge of the IGWT available. Please fill in the questionnaire which you will on the following website:

<http://itwvl.wu-wien.ac.at/igwt/>.

IGWT CIRCULARE

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IGWT is a non- profit organisation for the promotion of commodity and technology knowlege in research, science and practice by means of interantional co-operation. The Assoziation is registered at Vienna, Austria.